



Eric Pomert

Video Editor/Director

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Clients



Awards & Recognition



LONDON INT'L AWARDS

IRISH INT'L ADVERTISING AWARDS

INT'L AUTOMOTIVE ADVERTISING AWARDS

Community

PROJECT OPEN HAND

52ND STREET PROJECT

PROJECT HAPPY

EDIBLE SCHOOLYARD ACADEMY

“ I thrive on visual storytelling: watching it, creating it, and collaborating on it. ”

Profile

A discerning visual and critical thinker who completes creative challenges in elegant storytelling. Over 24 years of aesthetic precision, team leadership, and collaboration in film/video. My specialty is developing creative ideas and bringing them to fruition.

Recent Projects

- Course Creator/Instructor: “Film Appreciation from the Editor’s Perspective.”
- “Andrea in San Jose.” Short film. (Director/Editor)
- Kickstarter: “Operation Wounded Minds and PTSD.” (Editor)
- Kickstarter: "Explory - A mobile app by the creators of Flash. (Editor)
- "Untold Stories" Behind the Music of the Beatles. (Creative Director)
- "Little Spoons Café." Conceptualized and produced a tv pilot and curriculum for a children's gourmet cooking program. (Director/Writer)
- Byron Katie, Int'l, “Catching Up to Reality: An Interview.” (Director/Writer)

Professional Experience

INDEPENDENT VIDEO PRODUCER AND EDITOR

2004-NOW

Envision, elaborate, and execute compelling video stories for marketing, human interest stories, and educational videos. Write scripts and direct interviews. Supervise production teams.

Edited feature “Love Ludlow,” Audience Award Runner-up at Sundance 2005.

SENIOR FILM EDITOR MACKENZIE CUTLER, NEW YORK

1997-2004

Developed and executed storytelling vision. Balanced creative and strategic needs for multi-million dollar global tv ads. Attracted and cultivated new client relationships. Trained junior editors and assistants. Engaged senior clients in approval stages to promote harmony.

FILM EDITOR FIRST EDITION/COMPOSITE, NEW YORK.

1994-1997

Edited national tv spot campaigns maintaining creative integrity as well budget accountability. Hosted client dinners, events, and movie screenings.

ASSISTANT FILM EDITOR FIRST EDITION/COMPOSITE, NY

1992-1994

Coordinated scheduling, client services, research, and all communications while taking initiative to develop creative skills.

STUDIO PRODUCTION ASSISTANT MOIR PRODUCTIONS, NY

1990-1992

Managed video library, safeguarded production equipment, created custom sales videos for a team of 3 directors. Managed client/crew schedules.

Education

BA Molecular Biology/French, Columbia University.

Two-Year Drama Program, American Academy of Dramatic Arts, New York.

Certified Natural Chef, Bauman College, Berkeley, CA.

Ongoing seminars in interpersonal teamwork/communication/strategy skills.

Skills

Creative	→	Storytelling	Define Needs	Craft Vision	Problem solving
Leadership	→	Directing	Public Speaking	Teaching	Negotiating
Video	→	Final Cut Pro	Avid	DVD Studio	Motion
Design	→	Photoshop	Illustrator	Rapidweaver	GiMP